

company profile 2023



PONTEX^{SRL}
SINCE 1972
ENNOBLING FABRICS FOR APPAREL



A textile tradition born in 1972

Since 1972 we are clients partners and we transform and customize the fabrics for them, it s our priority.



About Us

We are born in **Modena** in 1972, Emilia Romagna, a land where the excellence is a trade mark in many activities.

Since 2 generations we have been following the evolutions and trends in the textile: in anything we do we believe in a careful **quality s check**, in the oneness, in the relation between us and the **Client** and his full satisfaction, all elements which make the real difference.

Research & Development

We have always made of the **excellence** and the quality of the Made in Italy our added value. We especially look at the **Research and Development**, Sustainability, fastness and prompt delivery, customization and durability of the final product.

Our **international vocation** and a large sales network allow us to export to more than 30 Countries.



History

Pontex has been established in 1972 by the business ability of **Mr Pio Ferretti** from Modena, a self-made man who from his dream as young salesman in the fashion retail in the 80s, decides to start in the field of fabrics ennobling. The Company has been developing **fabrics for apparel industry** since the beginning, proposing a large range of yarns which every year are transformed and shown into **2 Collections of fabrics for Spring-Summer and Autumn-Winter.**



Milestone

1976

Pontex becomes a joint stock company and with a share capital of **1,000,000 of Euros**, lays the foundations in order to develop a full business that nowadays transforms wovens from basic to ennobled products.

1989

Luca Ferretti, the first born of Mr Pio Ferretti, joins the Company: with him, the experiences and the skills acquired in the **Ready to Wear industry**, allow to better identify the fashion trends growing season by season. The result is the permanent issue of **2 yearly Collections**.

2002

Luca's sister Letizia gets into the business too and brings to their Father Pio's Company some new Life: Pontex extends by consequence its horizon all **over the world** and the sales department is implemented.

2013

Letizia becomes CEO of Pontex Spa and in respect to the international attitude and thanking the global network she has created, nowadays the Company exports to more than 30 Countries.

2022

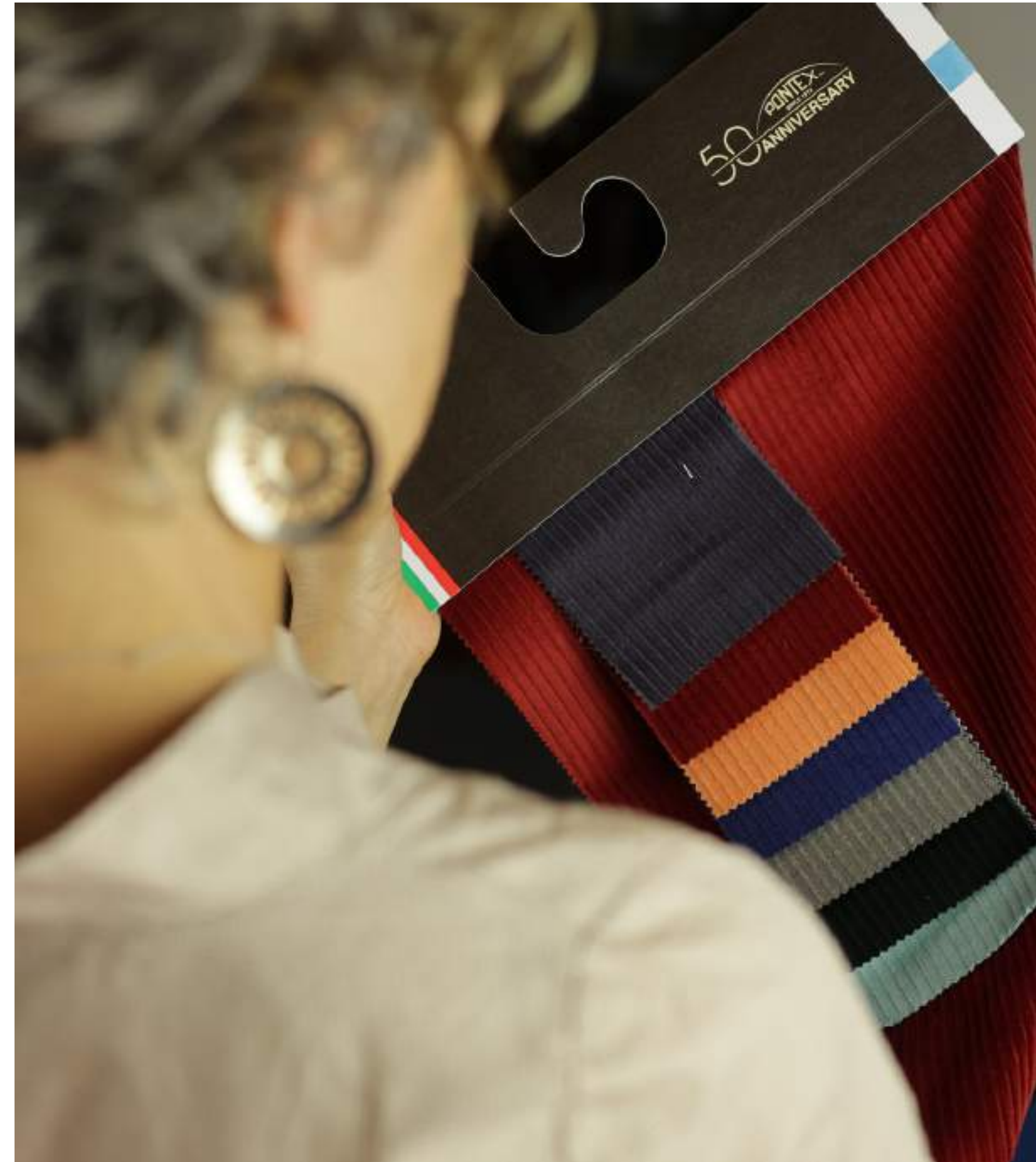
Pontex turns half a century old and becomes Srl. 50 years of history, **50 years of work carried out with passion and tenacious dedication** that have spanned generations, today a source of great satisfaction, which has allowed the company to develop a strong identity.

2023

Company welfare: at a time of economic turmoil like the current one, in which the need to **save energy** is very clear too, Pontex choose the path of **organisational flexibility**, with a view to the work life balance.

Team

Pontex is made up of **people**.
Because it is people who bring added value
to our company: with their competence and
dedication, with their sense of **responsibility**,
with their **skills**.



Vision

The identity of unique fabrics is apart of our historical tradition.

To have an identity means to us to become unique, through the choice of a product realized by fabrics which have their own strong personality but always related to the same thought which has created them. **Pontex conceives the dimension of the fabric as something which goes over the borders to wear: uniqueness, quality and durability in the long terms, virtually intertwine together.**



A collage of fabric swatches in various colors including purple, green, and yellow, with a circular inset showing a close-up of a yellow fabric with a red lining.

Strength

1. Reliability and fastness
2. Experience
3. Quality, uniqueness
4. Innovation & Made in Italy
5. Internal Design Dept



Contact us

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